

**United
Way**



United Ways of Alabama

ANNUAL REPORT 2021

United Ways of Alabama

8 Commerce Street, Suite 1140, Montgomery AL 36104

334-269-4505 phone 334-269-4410 fax

Website: www.unitedwaysofalabama.org

TABLE OF CONTENTS

MESSAGE FROM EXECUTIVE DIRECTOR _____	3
FINANCIAL SUMMARY _____	4
NOTES TO FINANCIAL SUMMARY _____	5
INDEPENDENT AUDITORS REPORT _____	5
2021 BOARD OF DIRECTORS AND STAFF _____	6
ALABAMA'S UNITED WAYS _____	7
STATE COMBINED CAMPAIGN _____	8
2-1-1 CONNECTS ALABAMA _____	9
DISASTER RECOVERY AND RESPONSE _____	10
ARESET AND COVID WRAP-AROUND SERVICES _____	10
HYUNDAI MOTOR MANUFACTURING ALABAMA _____	11
HYUNDAI AUTOEVER AMERICA _____	11

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends and Supporters of United Ways of Alabama,

I look back and reflect on our achievements in 2021 as a network; our working with our partners across the state to strengthen families, helping our youth succeed, and ensuring all Alabamians live healthier lives. United Way is about bringing people together to identify and solve community issues, improving and making Alabama a better place for us all. That is what it means to LIVE UNITED.

Together in 2020 and 2021, with staff and volunteers, United Ways of Alabama and Alabama's 22 local United Ways have collectively throughout the pandemic to make real change in every community and improve the quality of life for every Alabamian. We carefully invested in community partners and programs that are making real change where it counts, to assist Alabamians during this difficult time. We do this by focusing on the real needs every Alabamian and made investments where they advance the common good.

United Ways of Alabama strives to be part of the solution through capacity building and statewide opportunities for local United Ways, and by being part of statewide initiatives designed to improve every community in Alabama. We continue to coordinate the Alabama State Employee Combined Charitable Campaign, coordinate 2-1-1 Connects Alabama at the State level, administer the Hyundai Motor Manufacturing Alabama and HAEA United Way Team Member campaigns, working with ADPH to assist individuals quarantining due to COVID exposure with wrap-around services, working with DHR and local partners to provide employment and training opportunities to SNAP recipients, working with ALSDOE to assist public school students who are or at risk of becoming homeless, and responding to disasters during times of crisis.

I feel blessed by the great team of professionals and volunteers I am so fortunate to work with every day. I have an exceptional staff and an outstanding board of directors. We all care so much about Alabama and the work we do together to make Alabama a better place for us all.

In 2022, we will continue to work hard each and every day to meet and enhance the needs of every Alabamian. We cannot do it alone and ask that everyone do their part to make real change and to have a real impact. I am so grateful to be a part of this movement. I would like to thank everyone who works with us to make real change happen.

Sincerely,



Becky W. Booker
Executive Director

FINANCIAL SUMMARY

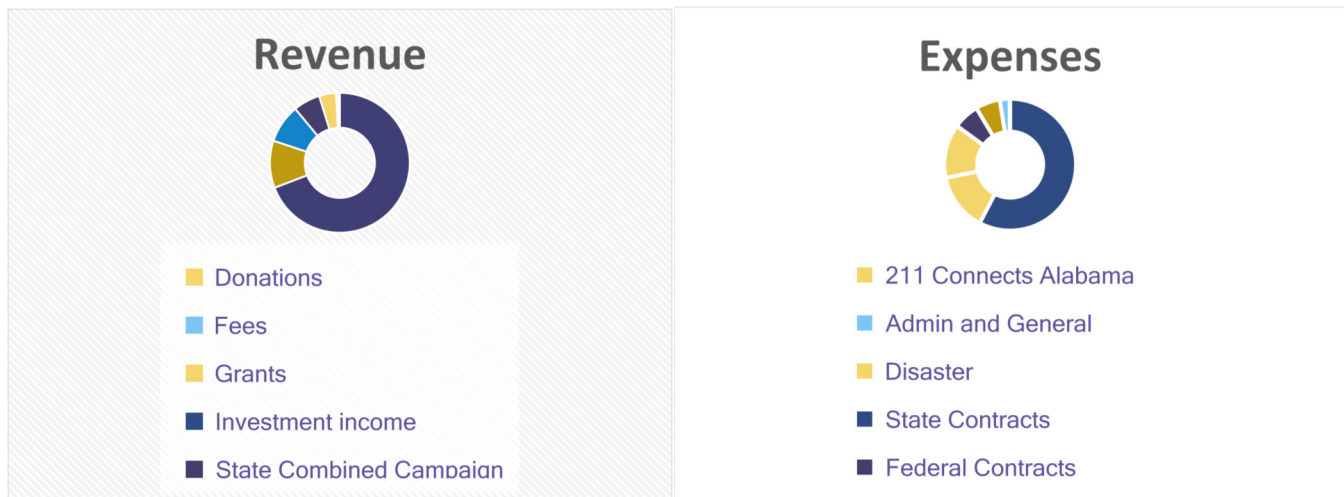
2021 Revenue Sources

Donations	\$9,797.36	0.6%
Fees	\$4,218.25	0.3%
Grants	\$65,850.00	3.9%
Investment income	\$693.04	0.0%
State Combined Campaign	\$104,261.10	6.2%
State Contracts	\$1,162,554.98	69.2%
United Way	\$183,807.03	10.9%
Disaster	\$149,633.19	8.9%
Total Revenues	\$1,680,814.95	100.0%

2021 Expenses

211 Connects Alabama	\$228,975.83	13.3%
Admin and General	\$42,437.51	2.5%
Disaster	\$243,817.76	14.1%
State Contracts	\$996,002.35	57.6%
Federal Contracts	\$110,776.19	6.4%
Hyundai Campaign	\$1,586.11	0.1%
State Combined Campaign	\$104,261.10	6.0%
Total Expenses	\$1,727,856.85	100.0%

The 2021 Financial Highlights are not audited. A complete copy of the audited financial statements for the year ending December 2020 are available for review at: www.unitedwaysofalabama.org. The 2020 audit was presented to the UWAL Board of Directors at the November 2021 meeting.



NOTES TO FINANCIAL SUMMARY

UWAL is dedicated to providing as much information to our donors and the community as possible. We have a responsibility to our donors, partners, and the community itself to ensure we operate efficiently, and the dollars entrusted to us are invested in ways that will produce results for the community.

We believe that transparency is critical in achieving our mission and success. We are an independent 501(c)(3) organization. We are a member of United Way Worldwide and annually complete certification of strict membership requirements that include:

- Tax-Exempt status under Section 501(c)(3) of the Internal Revenue Code as well as corresponding provisions of other applicable state, local or foreign laws or regulations.
- Governance by an active, responsible, and local voluntary governing board that ensures effective governance over the policies and financial resources of the organization.
- A Code of Ethics has been developed and adopted for all volunteers and staff that includes provisions for ethical management, publicity, fundraising practices and full and fair disclosure.
- Diversity and Inclusion policies/statements/practices have been adopted to ensure volunteers and staff broadly reflect the diversity of our service area.
- Financial Accountability as demonstrated through an annual financial audit conducted by an independent certified public accountant whose examination complies with generally accepted auditing standards and GAAP.
- Public Reporting and Disclosure each year by annually filing the IRS Form 990 in a timely manner and providing the IRS Form 990 on our website, at our office, or upon request.
- Legal compliance with all applicable local, state and federal operating and reporting requirements (e.g., nondiscrimination, Sarbanes-Oxley Act, USA Patriot Act).

INDEPENDENT AUDITOR'S REPORT

Auditor's Report and IRS 990

- The 2020 United Ways of Alabama Audit and the 2020 IRS 990 can be found at the United Ways of Alabama website at <http://www.unitedwaysofalabama.org/documents/>



United Way
*2021 Membership
 Requirements*
Completed

2021 BOARD OF DIRECTORS AND STAFF

Marina Simpson
President
 United Way of Baldwin County,
 Foley

Shannon Jenkins
Secretary
 United Way of East Central
 Alabama, Anniston

Courtney Layfield
 Lake Martin Area United Way,
 Alexander City

Becky Goff
 United Way of Cullman County,
 Cullman

Jennifer McNulty
 United Way of Northwest
 Alabama, Florence

Jill Chenoweth
 United Way of Southwest
 Alabama, Mobile

Kathy Thrasher
 United Way of Lawrence County,
 Moulton

Jeff Cothran
Vice President
 United Way of Selma & Dallas Co.,
 Selma

Drew Langloh
Past President
 United Way of Central Alabama,
 Birmingham

Kaye McFarlen
 United Way of Athens & Limestone
 Co., Athens

Kathleen Ross
 United Way of Morgan County,
 Decatur

Ruth Moffatt
 United Way of Etowah County,
 Gadsden

Ricky Powell
 United Way of Monroe County,
 Monroeville

Valerie Barrage
 United Way of North Talladega,
 Talladega

Clay Vandiver
Treasurer
 United Way of Madison County,
 Huntsville

Becky Booker
Executive Director
 United Ways of Alabama
bbooker@unitedwaysal.org

Becky Benton
 United Way of Lee County,
 Auburn

Walter Hill
 Wiregrass United Way,
 Dothan

Carrie Thomas
 United Way of Marshall County,
 Guntersville

Ron Simmons
 River Region United Way,
 Montgomery

Jackie Wuska
 United Way of West Alabama,
 Tuscaloosa

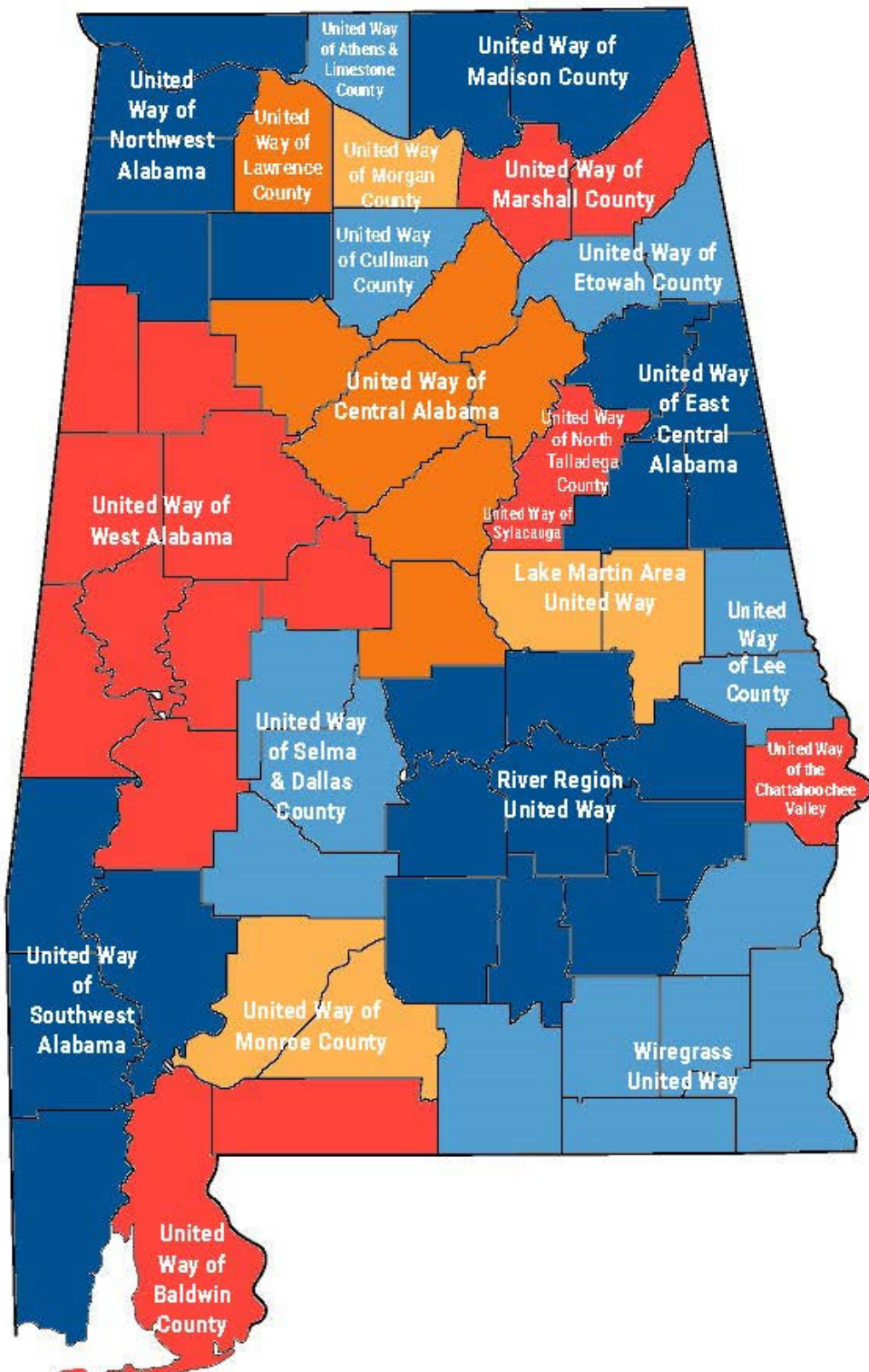
Sharilyn Hamer
 Operations Manager
 United Ways of Alabama
shamer@unitedwaysal.org

Kathy Beatty
 Campaign Associate
 United Ways of Alabama
kbeatty@unitedwaysal.org

Brooke Mills
 Director of Community Initiatives
 United Ways of Alabama
bmills@unitedwaysal.org

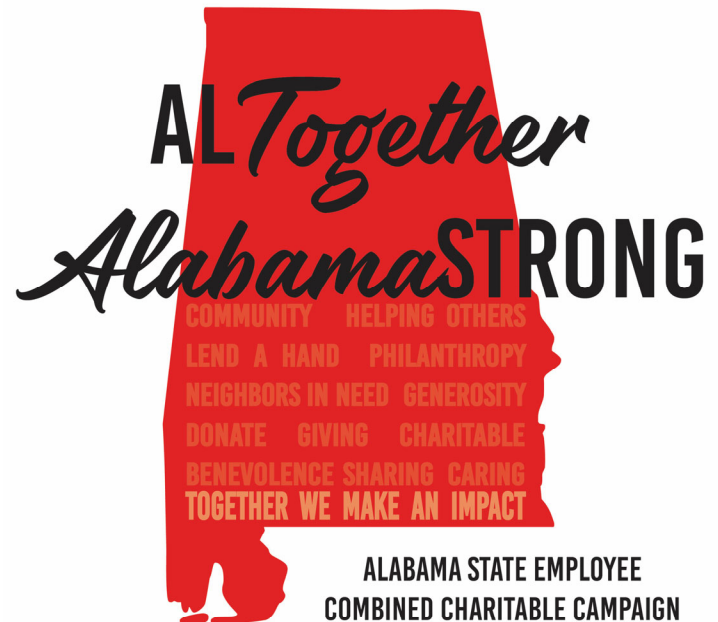
Angela Dennison
 COVID Assistance Specialist
 United Ways of Alabama
adennison@unitedwaysal.org

ALABAMA'S UNITED WAYS



STATE COMBINED CAMPAIGN

The 2021 Alabama State Employee Combined Charitable Campaign, or State Combined Campaign, kicked off in late August. Alabama Commissioner of Senior Services, Jean Brown, once again chaired the Campaign. Most events were virtual including the kickoff with inspiring messages from Governor Kay Ivey and Commissioner Jean Brown, as well as videos from SCC Charities. Overall, it was a very good year for the Campaign.



Campaign highlights include:

- \$803,949 contributed
- 103.1% of goal
- 7,388 contributions
- 21.8% participation
- Fifty-five percent (55%) of state employees contributing to the campaign did so through payroll deduction, which also accounted for seventy-seven percent (77%) of the total dollars contributed
- 57 organizations exceeded goal
- State Employees have given over \$18 Million to SCC charities since the campaign's inception in 1993

There were more than 250 coordinators and keyworkers responsible for this year's success. Thirty-four percent (34%) of funds contributed, or \$271,633 came from three (3) state departments: Department of Human Resources (\$118,594), Department of Corrections (\$78,200), and the Department of Revenue (\$74,839). Forty-three percent (43%) of campaign contributors were employees of these three state departments.

2•1•1 CONNECTS ALABAMA



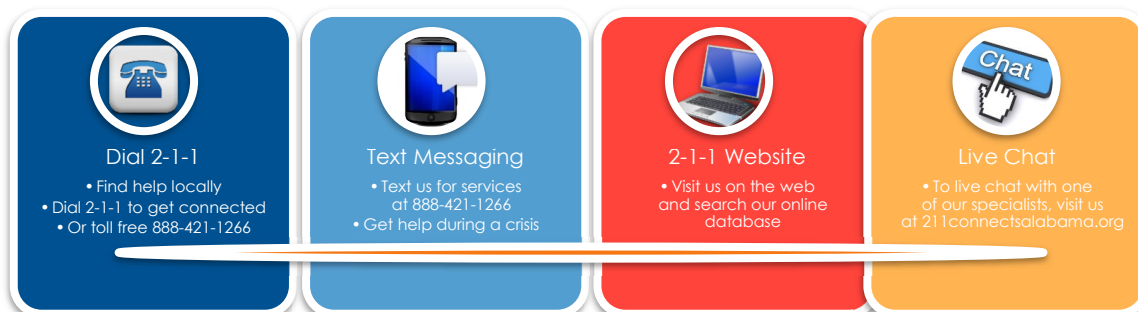
2•1•1 Connects Alabama is a statewide network of regional call centers whose mission is to provide easy access to health and human services available throughout Alabama.

The 2•1•1 network continues to increase capacity and foster partnerships across the state. By making services easier to find, our 2•1•1 network strives to empower individuals with the information they need to “Get Help or Give Help” in their local communities. We serve individuals from all walks of life, but more importantly, we serve vulnerable populations such as the indigent or elderly, veterans, and families with small children who often slip through the cracks.

In 2021, 2•1•1 Call Specialists answered over 134,900 calls and over 2,400 texts and chats. These contacts represent nearly 135,000 needs or problems partnered with solutions within our communities. Specialists made 35,606 for housing, 27,868 referrals for utilities assistance, 9,126 for health care, 8,719 for transportation, and 8,636 for individual, family, and community support (job training, money management, childcare, and parenting resources, etc.)

The 2•1•1 website, www.211connectsalabama.org, saw 249,425 searches during 2021.

2-1-1 Counts is the first tool to provide real-time, searchable, and visual presentations of data from Alabama's 2-1-1 call. You will find a snapshot of community-specific needs displayed by ZIP code, area, or call center as recently as yesterday, enabling you to easily check trends, make comparisons and share information. To learn more about needs in your community, visit <https://al.211counts.org>.



DISASTER RECOVERY AND RESPONSE

United Ways of Alabama continues to respond to disasters and help those impacted recover. UWAL is a long-time member of ALVOAD (Alabama Voluntary Organizations Active in Disaster). UWAL is the fiscal agent and serves on the Steering Committee for the Governor's Emergency Relief Fund (GERF). UWAL is also the fiscal agent for sports great Bo Jackson's Bo Bikes Bama, which is held in April as a tribute to those who lost their lives in the April 2011 tornados and has raised more than \$3M for response, recovery, and mitigation. A representative from United Way or the 2•1•1 Connects Alabama network also reports to the Alabama Emergency Management Agency Emergency Operations Center when activated. 2•1•1 is the state's designated number to call for non-emergency needs before, during and after a disaster. The 2•1•1 network answered nearly 20,000 disaster calls in 2021.

ARESET and COVID Wrap-around

The ability of Alabama's economy to grow is dependent on having a well-educated workforce that is ready for new industry that creates jobs in Alabama. UWAL, local United Ways, United Way partner organizations, and the 2•1•1 Connects Alabama network have partnered with the Alabama Department of Human Resources to assist the nearly 160,00 "work-eligible" SNAP recipients with employment and training services through the ARESET (Alabama Resources for Enrichment, Self-Sufficiency, And Employability Training) program. The program is designed to help low-income Alabamians obtain the skills needed to get a job or get a better job.

UWAL, local United Ways, 2•1•1 Centers, and local United Way partners are also partnering with the Alabama Department of Public Health with the COVID-19 Wrap-around services initiative. This program is designed to provide individuals needing to quarantine to prevent the spread of the disease vital wraparound services such as food, cleaning, and person care items. This program also allows for transportation to and from testing and vaccination sites.

HYUNDAI MOTOR MANUFACTURING ALABAMA

Hyundai Motor Manufacturing Alabama (HMMA) and its 3,000 Team Members



demonstrated their generosity and **HYUNDAI MOTOR MANUFACTURING ALABAMA** compassion for their communities again this year contributing more than \$340,000 to United Ways and local charities across South Central Alabama. Team Members pledged more than \$278,000 in support. Team Members give not only dollars – they give time, sharing their talents with local charities across the River Region. United Ways of Alabama is proud to be HMMA's chosen partner and looks forward to another outstanding campaign in 2019! Each year, HMMA team members pledge their support to the United Way and Hyundai makes a generous corporate donation. In total, since HMMA's first United Way campaign in 2004, Team Members and the corporation together have pledged over \$4.2 million to local charities.



HYUNDAI AUTOEVER AMERICA



Hyundai AutoEver America (HAEA) team members demonstrated their support again this year pledging nearly \$1,000 to United Ways of Alabama. This is HAEA's 8th United Way campaign.



United Ways of Alabama

www.unitedwaysofalabama.org

United Ways of Alabama
8 Commerce Street, Suite 1140
Montgomery, AL 36104