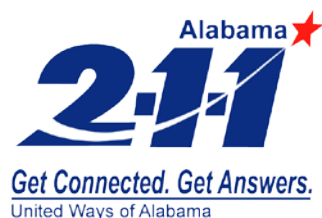


United Way



United Ways of Alabama

2014 Annual Report



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UWAL Board of Directors

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United Way of Monroe County

Marina Simpson
United Way of Baldwin County

Kathy Thrasher
United Way of Lawrence County

Financial Stability

United Ways of Alabama (UWAL) has partnered with the United Way of Central Alabama (UWCA) to facilitate and coordinate a statewide effort in launching, expanding and enhancing efforts benefitting low-to-moderate income individuals in Alabama, including coordinated financial education outreach, tax assistance, and the Individual Development Account (IDA) program. The IDA program utilizes federal and local funds to match savings of qualified individuals and families in order to acquire assets such as first time home ownership, postsecondary education and small business capitalization.

As part of the statewide alignment, UWAL and UWCA are working to expand free tax prep and financial education programs. Foreclosure prevention is also a key piece of financial stability. The United Way of West Alabama, River Region United Way and several 2-1-1 Call Centers have joined the UWAL/UWCA collaboration, working to connect families who are faced with losing their homes with more than 20 Alabama non-profits who are working together to fight foreclosure.



Foreclosure?

Help is a phone call away
Call 2-1-1 or 1-888-421-1266

Foreclosure Prevention Partnership
Nonprofit Organizations Helping
Alabama Families Facing Foreclosure

2-1-1 Continues Connecting Alabama!

The totals are in! Alabama had over 130,500 calls made to 2-1-1 in 2014. Call volume was slightly down. These calls represent 138,960+ needs or problems being partnered with solutions within our communities. Over 37,515 referrals were made related for utilities assistance, 24,871 calls for housing, nearly 23,160 calls were for general information, 13,308 referrals for food and meals, and nearly 9,200 referrals for Individual, Family and Community Support. The 2-1-1 Connects Alabama website (www.211connectsalabama.org) saw over 221,600 visits during 2014 representing an increase of nearly 18% over 2013.

2-1-1 is Active in Disasters. 2-1-1 Connects Alabama continues to be a partner with the state in responding to disasters. 2-1-1 has been the number to call during tornados, hurricanes, and winter storms. Alabama's 2-1-1 system has been recognized by its peers as setting the bar when it comes to responding to disasters. Our network of trained professionals and dedicated volunteers are the key to our success!

2-1-1 serves the entire state of Alabama and is accessible by nearly every cell service provider. If you are not receiving 2-1-1 service in your area or by your cell provider, please call 334-269-4505 and let us know! 2-1-1 is also available by dialing 888-421-1266 or visiting 211connectsalabama.org.

The 2-1-1 Connects Alabama Network and United Ways across Alabama are excited about the 2-1-1 mobile app that will be unveiled on February 11, 2015. This mobile app will be available to Android and Apple platforms at no cost to the user.

2-1-1 is a call, click or download away!

Alan Turner
United Way of Southwest Alabama

Amanda Williams
United Way of Guin

Clay Vandiver
United Way of Madison County

Did you know?

In 2014, UWAL received more than \$16,000 in contributions from individuals. More than \$8,600 of this came from the State Combined Campaign and Combined Federal Campaigns across the state!

SCC Code: 106804

CFC Code: 69253



State Geologist/Oil & Gas Supervisor, Dr. Barry H. "Nick" Tew, Jr., and State Employees at the Geological Survey and Oil and Gas Board show they LIVE UNITED.

Visit our Websites

www.unitedwaysofalabama.org
The United Ways of Alabama website.

www.statecombinedcampaign.org
Alabama State Employees Combined Charitable Campaign and online database.

www.211connectsalabama.org
The 211 Connects Alabama website and online database.

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Alabama State Employees Combined Charitable Campaign

The State Combined Campaign (SCC) kicked off the 2014 Campaign on August 20, 2014. The kickoff event was held at the RSA Activity Center spotlighting SCC Charities. More than 30 SCC charities set up displays and educated more than 175 state employees from across the State on how their organization made a difference in the lives of Alabamians. Julie Magee, Department of Revenue Commissioner and Chair of the Campaign, encouraged everyone to do their best for Alabama's charities as the need is great.

This year's theme "Because we CARE, we can..." was a true statement! State Employees gave more than \$793,000 representing 102.38% of goal! This was a 3% increase over the 2014 Campaign. Participation was up with more than 300 additional contributors in 2014.

Hyundai Motor Manufacturing Alabama

HMMA and its 3,000 Team Members demonstrated their generosity and compassion for their communities again this year contributing \$335,954 to United Ways and local charities across South Central Alabama! Team Members pledged more than \$270,000 in support. Team Members give not only dollars but time, sharing their talents with local charities across the River Region. United Ways of Alabama is proud to be HMMA's chosen partner and looks forward to an outstanding campaign in 2015!



Financial Snapshot

Sources of Support Received	
United Ways	\$181,475
Grants/Contracts	\$4,202
Contributions	\$22,640
Investment Income	\$1,611
Disaster Income (includes on hand)	\$484,975
State Combined Campaign	\$93,586
Total	\$788,489
Expenses	
United Ways of Alabama	\$54,393
Disaster Services	\$328,536
211 Connects Alabama	\$158,582
State Combined Campaign	\$93,586
Total	\$635,097